



PLEASE TAKE NOTICE that there will be a City of Lodi Economic Development Committee Meeting held on Tuesday, May 1, 2018 at 5:00 pm in Room 203, City Hall, 130 South Main Street, Lodi, WI 53555.

Economic Development Committee Agenda

1. Call To Order
2. Selection Of Committee Chair
3. Public Input
4. Approve Meeting Minutes

Documents:

[04032018-ED MINUTES.PDF](#)

5. Lodi Gateway Signs
6. AARP Grant
7. USDA Rural Development
8. CDBG - RLF
9. City Revolving Loan Fund
10. Business Contact Update
 - 10.I. Lodi/Lake Wisconsin Booklet
11. Time And Date Of Next Meeting
12. Adjourn

Posted: _____
By: _____

City of Lodi Economic Development Committee Meeting
Minutes of April 3, 2018

1. Call to Order.

Chair Tonn called the meeting to order at 5:02 pm.

Committee Members Present: Bill Welch, Peter Tonn, Suzanne Miller

Committee Members Absent: None Staff Present: Julie Ostrander, Mayor Jim Ness Others: None

2. Public Input. None

3. Approve Minutes of the March 6, 2018 Meeting.

Motion by Welch, second by Miller to approve the minutes of the 3/6/2018 meeting with removal of the word "each" after the estimate of the cost of the gateway signs. Motion carried.

4. Lodi Gateway Signs

- Quotes for signs Cary Sign LLC, Dew Signs & Engraving LLC and Bernie's Signs @Polliwog Studio submitted quotes for the restoration and development of the new sign. Dew Signs & Engraving LLC came back with the most economical quote at \$6,845 for refurbishing/repairing and layout/design of the new sign. The remaining Chamber money will be used toward the concrete and brick support pillars for the new sign.
- Location of new sign Reported on the discussion with Bob Goeres (left side of the road) and Louis D. Mehlretter (right side of the road) about placement of the new sign. Both sides of the Hwy 113 road are viable options although it was agreed that the right side would be preferable. The Public Works department will be staking the spot for Louis to review.

5. USDA Rural Development The ADA compliance issue on Spring Creek bridge was a topic of conversation and the thought was to address this issue would be preferable. Welch recommended that Ostrander further research the AARP grants for ADA compliant items instead of the Bark Park project because there is not a plan or site agreed upon at this time.

6. City Revolving Loan Fund Ostrander reported there would be an article in the Lodi Enterprise this week promoting the loan program.

7. CDBG –RLF Nothing to report

8. Streets & Sidewalks Tonn discussed the main street trees as identified in the Corridor plan and he would like to see it gain some traction. He reported that Alderman Hansen did a walkthrough main street business survey to discover that the interest in trees was split. The Public Works and Utility departments are not in favor of replacing trees on the main street sidewalk area due to the difficulties in maintaining healthy trees, lack of space for them and the challenges the trees create for sidewalk maintenance. Miller suggested the consideration of utilizing the rooftop or backsides of businesses for trees and terraces. Welch commented about studies showing that trees should be planted on the main street corridor and

9. Business Contacts

- Ostrander reported attending a joint Chamber of Commerce, FFA, and Fireworks Committee meeting on March 21, 2018 at 6:30 pm. She described the plans for adding Fireworks, Flea Market and food vendors as a compliment to the Suzie the Duck Days event. The vendors would transfer from the retired Dekorra yearly event. The committee hesitates to commit any money for the Fireworks at this time.
- Primary School purchase update: Three interested parties have contacted Superintendent Pursell at this time.
- The committee asked Mayor Ness to have a discussion with Lodi Glass about their intentions for the property in the TID.

10. Time and Date of Next Meeting

The next meeting will be scheduled for May 1, 2018 at 5:00pm at City Hall.

11. Adjourn

Motion by Welch, second by Miller to adjourn. Motion carried. The meeting was adjourned at 5:56 pm.

These minutes have not been approved and are subject to change or correction.