



**PLEASE TAKE NOTICE** that there will be a City of Lodi Economic Development Committee Meeting held on Tuesday, May 14, 2019 at 4:00 pm in Room 203, City Hall, 130 South Main Street, Lodi, WI 53555.

### Economic Development Committee Agenda

1. Call to Order
2. Public Input

***Must state name and address. Must be limited to items not on the agenda. Limited to two minutes unless otherwise extended. Committee's role is to listen and not discuss the item. Personnel issues cannot be discussed nor individuals named. Committee is unable to take action at this meeting.***

3. Ice Age Trail Community  
Presentation of Trail Community Program - update offered by Amy Onofrey and Lynn Larson
4. Update: Lodi Lake WI Chamber of Commerce  
Folders, WI Journal of Topics, Sellable Spaces in Lodi & Selling Them, Pop Up Shops (Tegan)
5. Approve Meeting Minutes from April 2, 2019

Documents:

[04022019 EDC Minutes.pdf](#)

6. USDA Rural Development - Median Income Requirements for Grants
7. Update: Mural Activities

Documents:

[Corridor Mural.pdf](#)

8. Update: Asset Mapping

Documents:

[Community Asset Inventory.pdf](#)

9. Business Contact Update - Alkar
10. New Construction/Renovation Projects  
Cupola Projects LLC; Top of Lodi LLC; Lodi Public Library; Kindred Spirits (Mead); One11 Main; Peter Tonn
11. TID Reports
12. CDBG - RLF
13. City Revolving Loan Fund
14. Next Meeting Date and Agenda Items
15. Adjourn

Posted: \_\_\_\_\_  
By: \_\_\_\_\_

\*To ensure a quorum, please inform the chair if you are unable to attend\*

Members: Alders Tonn (Chair), Stevenson, Groves Lloyd

**City of Lodi Economic Development Committee Meeting  
Minutes of April 2, 2019**

**1. Call to Order.**

Chair Tonn called the meeting to order at 6:00 pm.

Committee Members Present: Ann Groves-Lloyd, Rich Stevenson, Peter Tonn

Staff Present: Julie Ostrander, Mayor Jim Ness

Others: Suzanne Miller, Mary West, Dean Bloedorn, Jan Clingman

**2. Public Input.** None.

**3. Minutes of the March 5, 2019 Meeting.** MOTION (Groves-Lloyd, Stevenson) to approve the minutes. Motion carried.

**4. Madison Region Economic Partner Information.** Ostrander reported out on the Monday, March 25, 2019 Madison Region Economic Partner meeting at City Hall Council Chambers concerning the disaster relief information. Business owners impacted by the flood were given flyers and applications for 0% interest, 2-year payback, business loans that were originally created during the 2018 Wisconsin flooding events. The Chamber of Commerce emailed and personally walked flyers and applications to the flooded businesses as a follow up to the Monday meeting. The agency hopes to leverage all of the remaining funds to assist Lodi businesses.

**5. USDA Rural Development.** The 2019 program flyer was given a high level committee review. The median income requirements and other needed criteria will be brought back to the next meeting.

**6. CCEDC.** The Board of Directors met in Pardeeville on March 13, 2019 at 6:00pm. Ostrander reported the bulk of the discussion related to the board members and meeting structure. The strategic planning task force will work on bi-laws and roll out the Re-Image campaign to gather asset mapping from communities in Columbia County. Groves-Lloyd and Ostrander will design, conduct and collect information to identify the assets that drive Lodi economic development.

**7. Mural Project update and award.** This project was referred from the Ad Hoc Corridor Plan Steering Committee. The public survey was completed and Bernie's Signs@PolliwogStudio from Prairie du Sac was chosen. Since the old bank property is currently on the market with an accepted offer, the city will need to get a commitment from the new owner to install the mural. Mayor Ness will contact the committed buyer and discern where they are in the process. Ostrander will contact the two Artists and give them an update on the poll and describe the award contingencies. The DOT requirements, Plan Commission sign permit, and the new buyer's loan must be granted before the project can move forward. Review of the art versus wall costs will be brought back to the committee.

**8. Community Liaison.** Tonn reiterated the concept of a full-time Community Liaison city position that could be funded cooperatively and portion time to the Chamber, the School District and the City respectively. Three position descriptions were discussed and the Sauk County example was closest but will need some revamping. Priorities will need to be aligned as well as a reporting structure. The Chamber and School District will be approached with the concept of the position, and the Finance H/R Committee will need to evaluate feasibility during the 2020 budget planning.

**9. Chamber Tourism update.** No report.

**10. CDBG.** No report.

- 11. City Revolving Loan Fund.** Cupola Projects, LLC, applied for façade improvement for maximum of \$4,000 and was recommended for approval at the next Council meeting on April 16, 2019.
- 12. Business Contact Update.** None to report.
- 13. Time and Date of Next Meeting.** The next meeting will be 4:00pm on May 14, 2019.
- 14. Adjourn.** MOTION (Groves-Lloyd, Tonn) to adjourn at 6:57 pm.

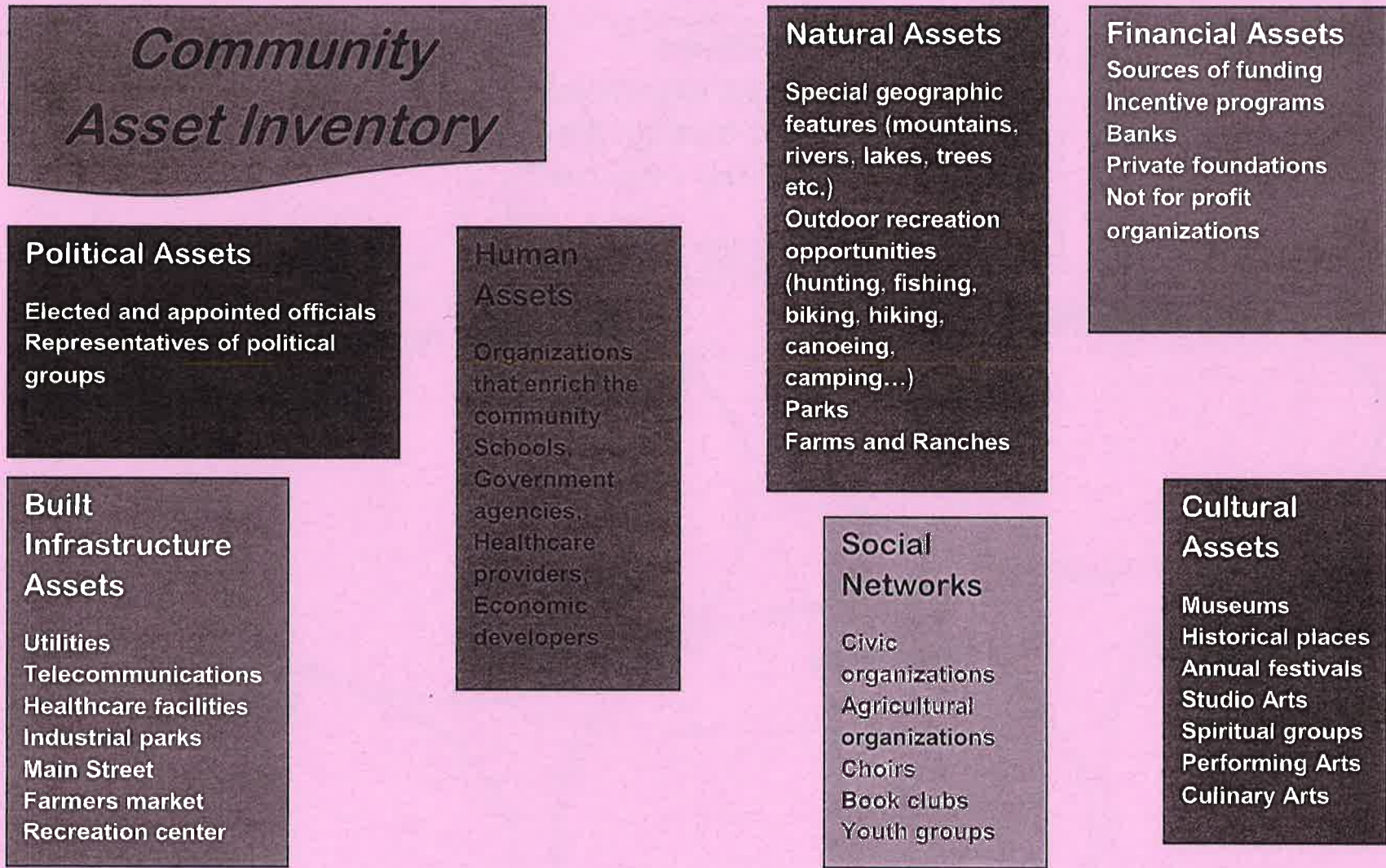
Minutes prepared by Julie Ostrander, Director of Administration

## **Corridor Mural**

Following is the activity to take place –

- New owner commitment (agreement) – closing end of May
- Sign permit application (by new owner) to Zoning Administrator for approval
- Final check with WDOT
- Artist needs 2 months from start date to build design
- City repairs exterior surface of building (estimate)
- Install mural

This is why Asset Mapping has become an important tool in the field of community development. See the diagram.



# How community and economic development impacts my life

## Mapping Activity

Think and record, on post-it notes, what various assets, community building blocks, contribute to your quality of life and drive economic development...

Natural Assets

**What assets drive economic development in Columbia County and the surrounding region?**

Social Networks & Human Assets



Investment Capitol

Institutional Assets

**Built Infrastructure Assets**

**Other Assets**

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Cultural