



PLEASE TAKE NOTICE that there will be a City of Lodi Economic Development Committee meeting held on Tuesday, September 8, 2020 at 4:00 pm in the Council Room, City Hall, 130 South Main Street, Lodi, WI.

In-person attendance is limited due to social distancing protocols and masks are encouraged. Virtual attendees interested in speaking must register on the City's website 24 hours prior to the meeting start time.

Virtual Meeting Access:

<https://zoom.us/j/99436995331?pwd=T2gzVWovK1NZMThDR0NVKzhpbkJDZz09>

Meeting ID: 994 3699 5331 **Password:** 223167

Dial By Phone: 1-312-626-6799 (Wisconsin); 888-475-4499 (Toll-Free)

Economic Development Committee Agenda

1. Call to Order
2. Virtual Etiquette Announcement
 - Identify number of public input registrations
 - Identify Alders or staff attending remote (stay muted when NOT speaking)
 - If virtual, ask to be recognized in the chat box (no side conversations)
 - Identify yourself prior to speaking
 - Address questions to meeting Chair

3. Public Input

Must state name and address. Must be limited to items not on the agenda. Limited to two minutes unless otherwise extended. Committee's role is to listen and not discuss the item. Personnel issues cannot be discussed nor individuals named. Committee is unable to take action at this meeting.

4. Approve Minutes from August 11, 2020 and Closed Session Minutes (sent via confidential email)

Documents:

[08.11.2020 EDC Minutes.pdf](#)

5. Financial Reports

Documents:

[7 July 2020 CDBG Balance Sheet.pdf](#)
[7 July 2020 CDBG Income Stmt.pdf](#)
[7 July 2020 Revolving Loan Balance Sheet.pdf](#)
[7 July 2020 Revolving Loan Income Stmt.pdf](#)
[7 July 2020 TIF 3 Balance Sheet.pdf](#)
[7 July 2020 TIF 3 Income Stmt.pdf](#)
[7 July 2020 TIF 4 Balance Sheet.pdf](#)
[7 July 2020 TIF 5 Balance Sheet.pdf](#)
[7 July 2020 TIF 5 Income Stmt.pdf](#)
[7 July 2020 TIF 4 Income Stmt.pdf](#)

6. Update: Lodi Lake WI Chamber of Commerce (Kristi McMorris)

7. Update: Ice Age Trail Community

Provided by Amy Onofrey:

Documents:

[Ice Age Trail Report 9 2020.Pdf](#)

8. Update on TIF Shortfalls and Collection of Money Owed to the City
9. Material for City Business Opportunity (Downtown Map)
10. Economic Development Grant Update
11. Business Contact Update
 - Shell Station
 - 111 Main St
 - Kwik Trip Expansion
12. Next Meeting Date- Tuesday, October 13, 2020, 4 p.m. and Agenda Items
13. Adjourn

Posted: _____

By: _____

Members: Alders Hansen (Chair), Stevenson, Tonn

Please inform the chair if you are unable to attend to ensure a quorum.

Notice is hereby given that a majority of the City of Lodi Common Council may be present at a meeting of the Economic Development Committee to gather information about subjects over which they have decision making responsibility. This constitutes a meeting of the city council pursuant to State ex rel. Badke v. Greendale Village Bd., 173 Wis.2d 553, 494 N.W.2d 408 (1993), and must be noticed as such; although the City of Lodi Common Council will not take any formal action at this meeting.

**City of Lodi Economic Development Committee Meeting
Minutes of August 11, 2020**

Call to Order.

Chair Hansen called the meeting to order at 4:01 pm.

Committee Members Present: Rich Stevenson, Eric Hansen and Peter Tonn

Others Present: Julie Ostrander, Mayor Ann Groves Lloyd, Sandy Bloechl, Terry Weter, Suzanne Miller(virtual)

Virtual Etiquette Announcement. Hansen reviewed virtual etiquette for the meeting.

Public Input. None.

Convene to Closed Session (Stevenson/Hansen) Motion carried 4:03 p.m.

Reconvene to Open Session (Stevenson/Tonn) Motion carried. 4:53 p.m.

Approve Minutes from July 14, 2020. MOTION (Stevenson/Tonn) to approve the minutes from July 14, 2020. **Motion carried.**

Financials. No questions.

Update: Lodi Lake Wisconsin Chamber of Commerce.

Mayor Groves Lloyd informed the committee that Susie Day went wonderfully and that Brew-B-Que has been cancelled.

Update from Ice Age Trail Community.

Tonn stated segments are heavily used.

Update on TIF Shortfalls and Collection of Money Owed to the City.

Mayor Groves Lloyd working with Attorney Paul Johnson and Greg Johnson from Ehlers.

Material for City Housing and Business Opportunity (Downtown Map).

Mayor Groves Lloyd stated in progress.

Business Contact Update.

Mayor Groves Lloyd stated in progress.

Next Meeting and Agenda Items. The next meeting will be Tuesday, September 8, 2020 at 4 p.m. at City Hall.

Adjourn. MOTION (Stevenson/Tonn) to adjourn at 4:57 pm. **Motion carried.**

Minutes by Sandy Bloechl, Accounting Manager/Treasurer



Lodi Comm Dev. Block Grant 28998
Balance Sheet
For the Period Ending 7/31/2020

Assets

Cash & Investments	\$351
Receivables:	
Interest & Dividends Receivable	
Accrued Receivables	
Due from Other Funds	
Total Assets	<u>351</u>

Liabilities

Advance from Other Funds	<u> </u>
Deferred Inflows of Resources	<u> </u>

Fund Balances (Deficits)

Nonspendable	(4,488)
Restricted	
Assigned	
Unassigned	17,108
Net Change in Fund Balance	(12,269)
Total Fund Balances (Deficits)	<u>351</u>
Total Liabilities, Deferred Inflows of Resources and Fund Balances (Deficits)	<u>351</u>



Lodi Comm Dev. Block Grant 28998
Income Statement
For the Seven Months Ending 7/31/2020

<u>Account Description</u>	<u>July</u>	<u>2020 YTD</u>	<u>Total Budget</u>	<u>Remaining Budget</u>	<u>% of Budget</u>
REVENUE					
Misc Revenue	_____	\$1.44	_____	(\$1.44)	0%
Total Revenue	_____	1.44	_____	(1.44)	0%
EXPENSE					
Clerk/Treasurer Expenses	_____	12,270.87	_____	(12,270.87)	0%
Total Expense	_____	12,270.87	_____	(12,270.87)	0%
Net Income	=====	(12,269.43)	=====	12,269.43	0%



Revolving Loan 28225
Balance Sheet
For the Period Ending 7/31/2020

Assets

Cash & Investments	\$8,459
Receivables:	
Accrued Receivables	
Loan Receivables	
Notes & Loans Receivable	
Cupola Projects LLC	1,689
Total Assets	<u>10,148</u>

Liabilities

Advance from Other Funds	<u> </u>
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Fund Balances (Deficits)

Restricted	
Assigned	
Unassigned	10,121
Net Change in Fund Balance	26
Total Fund Balances (Deficits)	<u>10,148</u>
Total Liabilities, Deferred Inflows of Resources and Fund Balances (Deficits)	<u>10,148</u>



Revolving Loan 28225
Income Statement
For the Seven Months Ending 7/31/2020

<u>Account Description</u>	<u>July</u>	<u>2020 YTD</u>	<u>Total Budget</u>	<u>Remaining Budget</u>	<u>% of Budget</u>
REVENUE					
Interest	—	\$26.13	\$15.00	(\$11.13)	174%
Total Revenue		26.13	15.00	(11.13)	174%
EXPENSE	—	—	—	—	—
Net Income	—	26.13	15.00	(11.13)	174%



28343 TIF #3
Balance Sheet
For the Period Ending 7/31/2020

Assets

Cash & Investments	\$80,486
Receivables:	
Current Property Taxes	21,317
Accrued Receivables	
Total Assets	<u>101,803</u>

Liabilities

Deferred Inflows of Resources

Advance from General Fund	74,209
Total Deferred Inflows of Resources	<u>74,209</u>

Fund Balances (Deficits)

Restricted	
Assigned	
Unassigned	22,030
Net Change in Fund Balance	5,563
Total Fund Balances (Deficits)	<u>27,593</u>
Total Liabilities, Deferred Inflows of Resources and Fund Balances (Deficits)	<u>101,803</u>



28343 TIF #3
TIF3 Income Statement
For the Seven Months Ending 7/31/2020

<u>Account Description</u>	<u>July</u>	<u>2020 YTD</u>	<u>Total Budget</u>	<u>Remaining Budget</u>	<u>% of Budget</u>
REVENUE					
General Property Taxes		\$21,316.81	\$21,317.00	\$0.19	100%
Personal Property Taxes		306.42		(306.42)	0%
Other State Payments	137.83	137.83	138.00	0.17	100%
Total Revenue	137.83	21,761.06	21,455.00	(306.06)	101%
EXPENSE					
Professional Contractual Services			750.00	750.00	0%
Miscellaneous		150.00	150.00		100%
Storm Sewers	1,165.75	16,047.74		(16,047.74)	0%
Total Expense	1,165.75	16,197.74	900.00	(15,297.74)	1,800%
Net Income	(1,027.92)	5,563.32	20,555.00	14,991.68	27%



TIF #4 28344
Balance Sheet
For the Period Ending 7/31/2020

Assets

Cash & Investments	(\$24,530)
Receivables:	
Current Property Taxes	595
Accrued Receivables	
Total Assets	<u>(23,935)</u>

Liabilities

Due To Other Funds	3,078
Total Liabilities	<u>3,078</u>

Deferred Inflows of Resources

Advance from General Fund	177,445
Total Deferred Inflows of Resources	<u>177,445</u>

Fund Balances (Deficits)

Restricted	
Assigned	
Unassigned	(158,972)
Net Change in Fund Balance	(45,485)
Total Fund Balances (Deficits)	<u>(204,457)</u>

Total Liabilities, Deferred Inflows of Resources and Fund Balances (Deficits)	<u>(23,935)</u>
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TIF #5 28345
Balance Sheet
For the Period Ending 7/31/2020

Assets

Cash & Investments	(\$5,096)
Receivables:	
Current Property Taxes	8,635
Accrued Receivables	
Total Assets	<u>3,539</u>

Liabilities

Due To Other Funds	1,604
Total Liabilities	<u>1,604</u>

Deferred Inflows of Resources

Advance from General Fund	32,291
Total Deferred Inflows of Resources	<u>32,291</u>

Fund Balances (Deficits)

Restricted	
Assigned	
Unassigned	(44,744)
Net Change in Fund Balance	14,389

Total Fund Balances (Deficits) **(30,355)**

Total Liabilities, Deferred Inflows of Resources and Fund Balances (Deficits) **3,539**



TIF #5 28345
 TIF Income Statement
 For the Seven Months Ending 7/31/2020

<u>Account Description</u>	<u>July</u>	<u>2020 YTD</u>	<u>Total Budget</u>	<u>Remaining Budget</u>	<u>% of Budget</u>
REVENUE					
General Property Taxes		\$8,635.30	\$8,635.00	(\$0.30)	100%
Personal Property Taxes		3,594.59		(3,594.59)	0%
Other State Payments	3,409.23	3,409.23	3,409.00	(0.23)	100%
Total Revenue	3,409.23	15,639.12	12,044.00	(3,595.12)	130%
EXPENSE					
Professional Contractual Services		1,100.00		(1,100.00)	0%
Miscellaneous		150.00	150.00		100%
Total Expense		1,250.00	150.00	(1,100.00)	833%
Net Income	3,409.23	14,389.12	11,894.00	(2,495.12)	121%



TIF #4 28344
TIF Income Statement
For the Seven Months Ending 7/31/2020

<u>Account Description</u>	<u>July</u>	<u>2020 YTD</u>	<u>Total Budget</u>	<u>Remaining Budget</u>	<u>% of Budget</u>
REVENUE					
General Property Taxes		\$595.40	\$595.00	(\$0.40)	100%
Tax Deficit Pmt Vet Clinic Tax Pmt			41,048.00	41,048.00	0%
Personal Property Taxes		3,290.75		(3,290.75)	0%
Other State Payments	7,013.49	7,013.49	7,013.00	(0.49)	100%
Total Revenue	7,013.49	10,899.64	48,656.00	37,756.36	22%
EXPENSE					
Legal		6,409.00		(6,409.00)	0%
Miscellaneous		150.00	150.00		100%
Econ. Devel. Lodi Veterinary Hospital - Principal		18,871.50	18,872.00	0.50	100%
Econ. Devel. Lodi Veterinary Hospital - Interest		19,455.95	19,456.00	0.05	100%
Econ. Devel. Lodi Industrial Properties - Principal		5,661.45	5,661.00	(0.45)	100%
Econ. Devel. Lodi Industrial Properties - Interest		5,836.79	5,837.00	0.21	100%
Total Expense		56,384.69	49,976.00	(6,408.69)	113%
Net Income	7,013.49	(45,485.05)	(1,320.00)	44,165.05	3,446%

Brenda Ayers

From: Amy Onofrey <aonofrey@charter.net>
Sent: Friday, September 4, 2020 11:13 AM
To: Brenda Ayers; Kristi McMorris
Subject: Fwd: Join This Exciting New Hiking Program!

Brenda-

See below. The Chamber is working with local businesses and is doing a Lodi promotional video. Mayor Groves-Lloyd also recorded a welcome video. These will be integrated into a statewide and regional social media promotion featuring Lodi as a Trail Community the week of September 8-15.

According to the Ice Age Trail Alliance, already more than 1,000 have signed up for the statewide program.

Amy Onofrey
Lodi Valley Chapter
Sent from my iPhone

Begin forwarded message:

From: IATA Lodi Valley Chapter <LodiValleyChapter@iceagetrail.org>
Date: September 1, 2020 at 12:28:40 PM CDT
To: IATA Lodi Valley Chapter <LodiValleyChapter@iceagetrail.org>
Subject: **Join This Exciting New Hiking Program!**

Lodi is gearing up for a new hiking program called the **Mammoth Hike Challenge** taking place in October. Earlier this year, the Ice Age Trail Alliance was awarded a Joint Effort Marketing grant from the Department of Tourism - Travel Wisconsin. The Lodi Trail Community's theme is "Room to Roam", and we anticipate many hikers coming our way. The City of Lodi, the Lodi-Lake Wisconsin Chamber of Commerce, and the Lodi Valley Chapter are working together to create an experience for participants that includes exploring the area's businesses, attractions, history, parks, and the Ice Age Trail.

How it Works

Celebrate the 40th anniversary of the Ice Age Trail becoming a National Scenic Trail (the official signing took place on October 3, 1980) by joining us for the Mammoth Hike Challenge! Hike 40 miles on the Ice Age Trail during the month of October 2020 AND visit three of our Trail Communities to earn a hiking certificate and a limited-edition patch celebrating the 40th anniversary. You may hike, walk, run, or backpack – whatever suits your lifestyle – and log your miles over days, weekends, weeks, or one big adventure. You have the entire month of October to do it! All abilities. All ages. All welcome.

Join the Challenge!

Sign up as an individual, a couple, a family or even a team. You'll receive a special Mammoth Hike Challenge itinerary highlighting Fall colors, Ice Age Trail Communities, and local businesses to support along the way. You'll also have access to the StriveON mobile app to help create a one of a kind hiking experience.

Registration is OPEN for this FREE challenge: <https://www.iceagetrail.org/mammoth-hike-challenge/>

Facebook post: <https://www.facebook.com/iceagetrail/videos/3578006105566247/>

Facebook event: <https://www.facebook.com/events/354047852256115/>

And learn more about our 13 Ice Age Trail Communities [HERE](#).

Sept. 5 Live Steam with Mayor Groves-Lloyd

On September 5, Chapter Volunteer Bill Welch is the guest on Mayor Ann Groves-Lloyd's live stream "View from 202" at 6 p.m. <https://www.youtube.com/channel/UCv1Jo5-ggJEE5sdlBqBSOMg>

Rumors are that a special guest representing the Ice Age will be dropping by. If you miss the live event, you can still watch it at above link.

We attached the logo and a poster for the program so you can spread the word.

Amy Onofrey
Ice Age Trail Alliance -Lodi Valley Chapter

<Logo-MammothHikeChallenge_RGB.png>

<Mammoth Hike Challenge Poster.pdf>