

**City of Lodi Economic Development Committee Meeting
Minutes of August 13, 2019**

Call to Order.

Chair Tonn called the meeting to order at 4:01 pm.

Committee Members Present: Ann Groves-Lloyd, Rich Stevenson, and Peter Tonn

Staff Present: Julie Ostrander, Mayor Jim Ness, Dawn Collins

Others: Suzanne Miller, Mike Goethel, Sarah Keyeski

Public Input. Mike Goethel (Palmer Parkway) informed the committee that a neighborhood association in the southeast corner (Aldermanic District 1) is being assembled to spearhead ideas to bring to the City for the neighborhood.

Approve Minutes from July 16, 2019. MOTION (Groves Lloyd, Stevenson) to approve the minutes. Motion carried.

Financials. Ostrander referenced the list of financials provided and stated that any questions may be addressed but reports are for information purpose. Tonn inquired about the omitted taxes that would be paid for TID 4 and whether it would change the balance sheet. Ostrander stated it will change once updated.

Update: Ice Age Trail Community (via email from Onofrey and Larson). The Lodi Valley Chapter of the Ice Age trail joined the Lodi/Lake Wisconsin Chamber of Commerce as of August 1st. We'll be participating in Lodi's National Night Out at the High School and the Chamber's Brew B Que. Our Chapter's next event is the Fall Color Run/Walk, Saturday, October 12. It is a fundraiser for the Chapter and the local Nordic Ski Team.

Recommendation on CDBG – Option to Discontinue. MOTION (Stevenson, Groves Lloyd) to recommend to discontinue the CDBG. Discussion took place about the pros and cons. Ostrander will have the support of Sue Koehn (MSA) to continue to manage what the City has. If a loan is fulfilled, a percentage is paid to the City as the administrator. Motion carried.

Update: Community Asset Inventory. Ostrander provided a handout and summarized the information gathered at the two public sessions brainstorming the assets that drive economic development in the City. Groves Lloyd requested to add Sarah's business to healthcare, Therapy Mudita, and to modify 'council' to be 'elected officials' both under institutional assets. Tonn suggested more be added to area businesses. Discussion took place about how this tool will be utilized and the plan that CCEDC will actually have in place to benefit the community. Tonn requested that staff ask these questions of CCEDC (Cheryl Fahrner) for further discussion on the County's funding request.

Corridor Plan Implementation. Tonn stated this item shall remain constant in order to follow the progress of the directives that came from the Corridor Steering Plan Committee – wayfinding signs, street lighting downtown, crosswalks downtown, and replacing city trees. Tonn stated that two items stuck out – crosswalks and street lights. Stevenson addressed both, stating that repainting the street lights is slowed due to the hours of staff, a combination of late spring, flood clean up, and finishing the multi-path work with a light crew has put staff behind on projects. The crosswalk painting is held up due to the requirement from DOT to make city crosswalk corners ADA compliant. Tonn inquired about documentation of the DOT requirement for ADA compliance. Discussion took place about options for the street lights to get done later this season. Replacement of city trees was discussed. Stevenson stated there is currently no specific plan but identified approximately \$6000 for street trees. Groves Lloyd inquired about the pathway shown in the Corridor Plan along the creek, and Stevenson responded that the storage area is private property. Sarah Keyeski inquired how this plan gets implemented, and Tonn responded that, as changes occur in the area, dollars from TIF may be used on projects throughout the life of the TID. It was noted that the mural is moving forward – the artist has been invited to begin the artwork and the resurfacing of the exterior wall at 108 Lodi will be scheduled in the coming weeks.

Business Contact Update. No report. Suzanne Miller offered that she spoke with Joe and Libby Newport about their potential new business in the city.

Next Meeting and Agenda Items. The next meeting will be September 10th at 4 PM in City Hall Council Chambers.

Adjourn. MOTION (Groves Lloyd, Stevenson) to adjourn at 4:55 pm. Motion carried.

Minutes by Dawn A. Collins, City Clerk