

City of Lodi Economic Development Committee Meeting
Minutes of March 6, 2018

1. Call to Order.

Chair Tonn called the meeting to order at 5:17 pm.

Committee Members Present: Bill Welch, Peter Tonn, Suzanne Miller

Committee Members Absent: None Staff Present: Julie Ostrander, Mayor Jim Ness Others: None

2. Public Input. None

3. Approve Minutes of the February 6, 2018 Meeting.

Motion by Welch, second by Miller to approve the minutes of the 2/6/2018 meeting. Motion carried.

4. Lodi Gateway Signs

- **Maintenance of signs** Miller would like maintenance to take place on existing gateway signs and research on cost thereof. Mayor Ness remembers that the estimates to refurbish the old signs were somewhere between \$12,000 and \$15,000. Miller noted although there are no local artist there are talented students that could assist with proper supervision. Tonn thought it would be better to get the new sign in place and address the maintenance issue using one consistent vendor. Welch stated signs that are in place have had no maintenance and he feels repairs should take place next year and the priority should be place on the new sign this year. Everyone discussed mowing and continuing maintenance into the future.
- **New Sign** Mayor Ness recalls that Tegan, President for the Chamber of Commerce has funds totally around \$8K but the cost for a new one is unknown. He also pointed out that the real issue is getting an easement and the sign design. He also wants the Chamber of Commerce to do the planning and implementation. Tonn, referring back to the easement, noted that since it is a city sign, we shouldn't need permission to mow around it. Welch believes the city should pay for part of the new sign and maybe as an expense of the TID and to remember it is actually part of the half mile Corridor Plan. Everyone agreed the canning company land is the best placement for the sign and the city will naturally grow in that direction. Ostrander will follow up with Tegan to determine status of the project and work with her to move the project forward.

5. USDA Rural Development Nothing to report.

6. Business Contacts

- Ostrander received communication from Jan Clingman concerning the property on 712 N. Main Street. She has been in contact with Gayle Mack at GEC and has various zoning and wetland questions. Andrew Bremer is addressing the zoning questions and gave her the DNR link along with information about the current wetlands bills that could modify several state laws and procedures. Ostrander will keep the committee apprised of any movement toward development.
- The committee asked Mayor Ness to have a discussion with Lodi Glass about their intentions for the property in the TID.

7. CDBG –RLF Nothing to report

8. Revolving Loan Fund Ostrander presented the current RLF flyer and promotional documents. Spring program promotions include Ostrander taking the information to the Chamber of Commerce for distribution to city businesses. Also, she will contact Lodi Enterprise to get a press release indicating the availability of \$10,000 of funds for immediate use.

9. Time and Date of Next Meeting

The next meeting will be scheduled for April 3, 2018 at 5:00pm at the Library.

10. Adjourn

Motion by Welch, second by Miller to adjourn. Motion carried. The meeting was adjourned at 5:54 pm.

These minutes have been approved.