

**City of Lodi Economic Development Committee Meeting
Minutes of May 10, 2022**

Call to Order.

Chair Goethel called the meeting to order at 4:01 p.m.

Committee Members Present: Mike Goethel (Chair) and Peter Tonn

Excused: Eric Hansen

Staff Present: Brenda Ayers, Terry Weter (virtual)

Others Present: Mayor Ann Groves Lloyd and Heidi LeHew, Chamber Director

Meeting Etiquette Announcement. Goethel skipped the meeting etiquette.

Public Input. None.

Approval of Minutes from January 11, 2022. MOTION (Tonn, Goethel) to approve the minutes from January 11, 2022. Voice vote all Ayes. **Motion carried.**

Financials. No questions or comments.

Update from Lodi Lake Wisconsin Chamber of Commerce. Heidi LeHew, Chamber Director, reported on her interest in opening up dialogue between the City and the Chamber. She reported the increase in membership, revised dues structure, space inventory and upcoming events. She further reported that the Spring Street Farmers Market is opening on Saturday, May 28th. The Chamber conducted a survey and 90% of respondents wanted a Saturday morning market.

Update from Ice Age Trail Community. Amy Onofrey provided a written report. Goethel inquired about the status of the Ice Age Trail kiosk in Doctor's Park. Weter has staked out the potential location. Ayers will reach out to Luke to find out when the kiosk will arrive and encourage him to view the staking.

Business Contact Update. No updates at this time.

Discussion and Possible Recommendation Regarding Publicly Accessible Wi-Fi Downtown. Mayor Groves Lloyd reported a large number of vendors at Art in the Park were unable to use point of sale equipment because they used Verizon for cell service and there is a lack of coverage in Lodi. When at the League conference in October she spoke with representatives from a vendor regarding publicly accessible wi-fi in Lodi. Mayor stated it behooves the City to offer downtown wi-fi and possibly in the parks. She further noted Platteville and Stevens Point have downtown wi-fi which they installed using their current infrastructure and IT staff. City does not have IT staff and if pursue, we would need to enter into a contract with a company that provides the service. Ayers reported that due to the agreement with our current provider, we would not be able to connect publicly accessible wi-fi to our existing server. Committee members expressed an interest pursuing an RFP. Ayers noted other items to consider such as equipment longevity and technical support issues.

Discussion Regarding Committee Goals (Action items 2040 Comprehensive Plan). Goethel indicated that he would like to use the action items from the Comprehensive Plan to establish committee goals for now through April of 2023. Committee members will review the action items prior to the June meeting when the committee will prioritize the items.

Next Meeting and Agenda Items. The next meeting will be Tuesday, June 14, 2022 at 4 p.m. at City Hall.

Adjourn. MOTION (Tonn, Goethel) to adjourn at 4:34 p.m. Voice vote- all ayes. **Motion carried.**
Minutes by Brenda Ayers, City Clerk