

**City of Lodi Economic Development Committee Meeting
Minutes of May 14, 2019**

1. Call to Order.

Chair Tonn called the meeting to order at 4:00 pm.

Committee Members Present: Ann Groves-Lloyd, Rich Stevenson, Peter Tonn

Staff Present: Julie Ostrander, Mayor Jim Ness, Dawn Collins, Kennan Buhr

Others: Suzanne Miller, Lynn Larson, Amy Onofrey, Tegan Krueger

2. Public Input. None.

3. Ice Age Trail Community. Amy Onofrey and Lynn Larson are volunteers with the Lodi Valley Chapter and attended to share information with the committee. As part of the 2016 Memo of Understanding, they will provide regular updates to trail communities to promote one another. Lynn provided facts of the trail, including handouts with ideas and updates of trail news and fundraising. Amy reviewed the website and collaborative efforts to continue promoting the trail communities, including links to local businesses of Lodi that provide an offering to trail users/visitors. Amy will follow-up with online trail mapping, stickers for local businesses, and will connect further with the Chamber of Commerce.

4. Update: Lodi Lake WI Chamber of Commerce. Tegan, Chamber President, presented the idea of a business/tourism packet. She provided an update of the Chamber working with the digital insert with WI Journal of Topics. Discussion took place about generating a list of sellable spaces in Lodi, including the type of business/industry and accessibility for mid-to-large size industry. Tegan provided a handout as an example of pop-up shops in Baraboo to assist with business start-ups. Tonn explained his proposal of a Community Liaison position to consider – potentially shared by Chamber, city and school district – and discussion took place about the position wage and responsibilities.

5. Minutes of the April 2, 2019 Meeting. MOTION (Groves-Lloyd, Stevenson) to approve the minutes. Motion carried.

6. USDA Rural Development – Median Income Requirements for Grants. Ostrander reported that the median income is about \$59,395 for use to peruse grants.

7. Update: Mural Activities. The Director of Operations will initiate the wall of the building preparation for the artist work following the closing of the sale of the building at the end of May. The new owner will be required to complete an agreement for the mural and a sign permit application for the City. The DOT will be confirmed and the work is planned for completion and installation by the end of summer.

8. Update: Asset Mapping. Ostrander and Groves Lloyd continue to work on this item and will bring information back to the next meeting.

9. Business Contact Update – Alkar. The parent company of Alkar has two lots to develop, likely to begin building on the backside next year.

10. New Construction/Renovation Projects. Ostrander reviewed this program provided by WPPI. Groves Lloyd explained the geothermal benefits presented to parties. The information was shared with Cupola Projects LLC, Top of Lodi LLC, Lodi Public Library, Kindred Spirits, One11 Main, and with Peter Tonn.

11. TID Reports. No report.

12. CDBG - RLF. No report.

13. City Revolving Loan Fund. No report.

14. Next Meeting and Agenda Items. Next meeting is June 11, 2019.

15. Adjourn. MOTION (Groves-Lloyd, Stevenson) to adjourn at 4:58 pm.

Minutes prepared by Dawn A. Collins, City Clerk

APPROVED