



PLEASE TAKE NOTICE: There will be a **City of Lodi Economic Development Committee** meeting Tuesday, September 14, 2021 at 4:00 pm in the City Hall Council Room, 130 South Main Street, Lodi, WI.

[Registration](#) for virtual attendee public input must be completed 24 hours prior to meeting start time.

Meeting Link: <https://us06web.zoom.us/j/94357962945?pwd=bnFYbzd6ZlpgbkhwUjlCUXd0OFIuUT09>

Meeting ID: 943 5796 2945 **Passcode:** 480254 **Phone:** 1-312-626-6799 (Wisconsin); 888-475-4499 (Toll-Free)

Economic Development Committee Agenda

1. Call to Order

2. Meeting Etiquette

- The meeting Chair will:
 - Identify the number of public input registrations
 - Identify Alders or staff attending remotely (Stay muted when **not** speaking)
 - Acknowledge attendees prior to speaking
- Virtual attendees should identify themselves in the chat box
- In-person attendees should sign the attendance sheet
- All attendees should raise their hand to be recognized prior to speaking
- No side conversations

3. Public Input

Must state name and address. Must be limited to items not on the agenda. Limited to two minutes unless otherwise extended. Committee's role is to listen and not discuss the item. Personnel issues cannot be discussed nor individuals named. Committee is unable to take action at this meeting.

4. Approval of Minutes From August 10, 2021

Documents:

[08.10.2021 EDC Minutes.pdf](#)

5. Financial Reports

Documents:

[8 Aug 2021 CDBG Balance Sheet.pdf](#)
[8 Aug 2021 Revolving Loan Balance Sheet.pdf](#)
[8 Aug 2021 Revolving Loan Income Stmt.pdf](#)
[8 Aug 2021 TIF 3 Balance Sheet.pdf](#)
[8 Aug 2021 TIF 3 Income Stmt.pdf](#)
[8 Aug 2021 TIF 4 Balance Sheet.pdf](#)
[8 Aug 2021 TIF 4 Income Stmt.pdf](#)
[8 Aug 2021 TIF 5 Balance Sheet.pdf](#)
[8 Aug 2021 TIF 5 Income Stmt.pdf](#)

6. Update: Lodi Lake WI Chamber of Commerce

Documents:

[EDC Report September 2021.Pdf](#)

7. Update: Ice Age Trail Community

Documents:

[Ice Age Trail Report 9 2021.Pdf](#)

8. Discussion and Possible Recommendation Regarding Co-Funding the Chamber Director Position
9. Business Contact Update
10. Next Meeting Date- Tuesday, October 12 at 4 p.m. and Agenda Items
11. Adjourn

Posted: _____

By: _____

Members: Alders Goethel, Hansen (Chair), Tonn

Agendas may change up to 24 hours prior to the commencement of the meeting. Reasonable accommodations for persons with disabilities may be made in advance by calling City Hall at 608-592-3247.

Notice is hereby given that a majority of the City of Lodi Common Council may be present at a meeting of the Economic Development Committee to gather information about subjects over which they have decision making responsibility. This constitutes a meeting of the city council pursuant to State ex rel. Badke v. Greendale Village Bd., 173 Wis.2d 553, 494 N.W.2d 408 (1993), and must be noticed as such; although the City of Lodi Common Council will not take any formal action at this meeting.

**City of Lodi Economic Development Committee Meeting
Minutes of August 10, 2021**

Call to Order.

Chair Hansen called the meeting to order at 4:00 p.m.

Committee Members Present: Eric Hansen (Chair), Mike Goethel and Peter Tonn

Staff Present: Mayor Groves Lloyd, Julie Ostrander, Terry Weter, Brenda Ayers

Others Present: Melissa Card, Chamber President.

Meeting Etiquette Announcement. Hansen skipped the meeting etiquette since no members of the public were present.

Public Input. None.

Approval of Minutes from July 13, 2021. MOTION (Goethel, Tonn) to approve the minutes from July 13, 2021. Roll call vote – Aye (Hansen, Goethel, Tonn); Nay (0). **Motion carried.**

Financials. No questions or comments.

Update from Lodi Lake Wisconsin Chamber of Commerce. Melissa Card, Chamber President, provided a written report. Mayor asked for Susie Day volunteers. Card reported that Chamber members have expressed interest in a local job fair.

Update on Chamber Director Position. The Mayor and Melissa Card are working on a position description and full-time pay structure to include benefits with the City as a co-supporter of the position. The Chamber is reviewing its dues structure. Tonn suggested that the school and towns also contribute to the salary of the director position. Mayor Groves Lloyd and Melissa Card will work on the position description and pay structure and report back to the committee in September.

Update from Ice Age Trail Community. Amy Onofrey provided a written report.

Business Contact Update. No report.

Next Meeting and Agenda Items. The next meeting will be Tuesday, September 14, 2021 at 4 p.m. at City Hall.

Adjourn. MOTION (Goethel, Tonn) to adjourn at 4:30 p.m. Voice vote- all ayes. **Motion carried.**

Minutes by Brenda Ayers, City Clerk



Lodi Comm Dev. Block Grant 28998
Balance Sheet
For the Period Ending 8/31/2021

Assets

Cash & Investments	\$300
Receivables:	
Interest & Dividends Receivable	
Accrued Receivables	
Due from Other Funds	
Total Assets	<u>300</u>

Liabilities

Advance from Other Funds	<u> </u>
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Deferred Inflows of Resources

<u> </u>

Fund Balances (Deficits)

Nonspendable	(4,488)
Restricted	
Assigned	
Unassigned	4,788
Total Fund Balances (Deficits)	<u>300</u>

Total Liabilities, Deferred Inflows of Resources and Fund Balances (Deficits)	<u>300</u>
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**Revolving Loan 28225
Balance Sheet
For the Period Ending 8/31/2021**

Assets

Cash & Investments	\$10,165
Receivables:	
Accrued Receivables	
Loan Receivables	
Notes & Loans Receivable	
Total Assets	<u>10,165</u>

Liabilities

Advance from Other Funds	_____
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Fund Balances (Deficits)

Restricted	
Assigned	
Unassigned	10,162
Net Change in Fund Balance	3
Total Fund Balances (Deficits)	<u>10,165</u>
Total Liabilities, Deferred Inflows of Resources and Fund Balances (Deficits)	<u>10,165</u>



Revolving Loan 28225
Income Statement
For the Eight Months Ending 8/31/2021

<u>Account Description</u>	<u>August</u>	<u>2021 YTD</u>	<u>Total Budget</u>	<u>Remaining Budget</u>	<u>% of Budget</u>
REVENUE					
Interest	_____	\$2.94	\$26.00	\$23.06	11%
Total Revenue	_____	2.94	26.00	23.06	11%
EXPENSE					
Net Income	_____	2.94	26.00	23.06	11%



28343 TIF #3
Balance Sheet
For the Period Ending 8/31/2021

Assets

Cash & Investments	\$80,715
Receivables:	
Accrued Receivables	
Total Assets	<u>80,715</u>

Liabilities

Deferred Inflows of Resources

Advance from General Fund	74,209
Total Deferred Inflows of Resources	<u>74,209</u>

Fund Balances (Deficits)

Restricted	
Assigned	
Unassigned	(20,632)
Net Change in Fund Balance	27,138
Total Fund Balances (Deficits)	<u>6,506</u>
Total Liabilities, Deferred Inflows of Resources and Fund Balances (Deficits)	<u>80,715</u>



28343 TIF #3
TIF3 Income Statement
For the Eight Months Ending 8/31/2021

<u>Account Description</u>	<u>August</u>	<u>2021 YTD</u>	<u>Total Budget</u>	<u>Remaining Budget</u>	<u>% of Budget</u>
REVENUE					
General Property Taxes		\$26,708.98	\$26,709.00	\$0.02	100%
Personal Property Taxes		440.85		(440.85)	0%
Other State Payments		137.83	138.00	0.17	100%
State Trust Fund Loan - Lodi Vet			<u>220,000.00</u>	<u>220,000.00</u>	<u>0%</u>
Total Revenue		<u>27,287.66</u>	<u>246,847.00</u>	<u>219,559.34</u>	<u>11%</u>
EXPENSE					
Professional Contractual Services			1,667.00	1,667.00	0%
Miscellaneous		150.00	150.00		100%
Storm Sewers			<u>220,000.00</u>	<u>220,000.00</u>	<u>0%</u>
Total Expense		<u>150.00</u>	<u>221,817.00</u>	<u>221,667.00</u>	<u>0%</u>
Net Income		<u><u>27,137.66</u></u>	<u><u>25,030.00</u></u>	<u><u>(2,107.66)</u></u>	<u><u>108%</u></u>



TIF #4 28344
Balance Sheet
For the Period Ending 8/31/2021

Assets

Cash & Investments	\$86,936
Receivables:	
Accrued Receivables	
Total Assets	<u>86,936</u>

Liabilities

Due To Other Funds	3,078
Total Liabilities	<u>3,078</u>

Deferred Inflows of Resources

Advance from General Fund	177,445
Total Deferred Inflows of Resources	<u>177,445</u>

Fund Balances (Deficits)

Restricted	
Assigned	
Unassigned	(223,929)
Net Change in Fund Balance	130,342
Total Fund Balances (Deficits)	<u>(93,587)</u>
Total Liabilities, Deferred Inflows of Resources and Fund Balances (Deficits)	<u>86,936</u>



TIF #4 28344
 TIF Income Statement
 For the Eight Months Ending 8/31/2021

<u>Account Description</u>	<u>August</u>	<u>2021 YTD</u>	<u>Total Budget</u>	<u>Remaining Budget</u>	<u>% of Budget</u>
REVENUE					
General Property Taxes		\$167,753.06	\$167,753.00	(\$0.06)	100%
Personal Property Taxes		5,550.90		(5,550.90)	0%
Other State Payments		7,013.49	7,014.00	0.51	100%
Total Revenue		180,317.45	174,767.00	(5,550.45)	103%
EXPENSE					
Professional Contractual Services			1,666.00	1,666.00	0%
Miscellaneous		150.00	150.00		100%
Econ. Devel. Lodi Veterinary Hospital - Principal		19,679.52	19,680.00	0.48	100%
Econ. Devel. Lodi Veterinary Hospital - Interest		18,647.93	18,648.00	0.07	100%
Econ. Devel. Lodi Industrial Properties - Principal		5,903.86	5,904.00	0.14	100%
Econ. Devel. Lodi Industrial Properties - Interest		5,594.38	5,594.00	(0.38)	100%
Total Expense		49,975.69	51,642.00	1,666.31	97%
Net Income		130,341.76	123,125.00	(7,216.76)	106%



TIF #5 28345
Balance Sheet
For the Period Ending 8/31/2021

Assets

Cash & Investments	\$67,016
Receivables:	
Accrued Receivables	
Total Assets	<u>67,016</u>

Liabilities

Due To Other Funds	1,604
Total Liabilities	<u>1,604</u>

Deferred Inflows of Resources

Advance from General Fund	32,291
Total Deferred Inflows of Resources	<u>32,291</u>

Fund Balances (Deficits)

Restricted	
Assigned	
Unassigned	(34,827)
Net Change in Fund Balance	67,948
Total Fund Balances (Deficits)	<u>33,121</u>
Total Liabilities, Deferred Inflows of Resources and Fund Balances (Deficits)	<u>67,016</u>



TIF #5 28345
 TIF Income Statement
 For the Eight Months Ending 8/31/2021

<u>Account Description</u>	<u>August</u>	<u>2021 YTD</u>	<u>Total Budget</u>	<u>Remaining Budget</u>	<u>% of Budget</u>
REVENUE					
General Property Taxes		\$58,609.53	\$58,610.00	\$0.47	100%
Personal Property Taxes		6,079.29		(6,079.29)	0%
Other State Payments		3,409.23	3,409.00	(0.23)	100%
Total Revenue		68,098.05	62,019.00	(6,079.05)	110%
EXPENSE					
Professional Contractual Services			1,667.00	1,667.00	0%
Miscellaneous		150.00	150.00		100%
Total Expense		150.00	1,817.00	1,667.00	8%
Net Income		67,948.05	60,202.00	(7,746.05)	113%



September 2021

Prepared by Melissa Card, Chamber President

Chamber Mission Statement: To support the Economic and Cultural Welfare of our Members, Advocate for our Business Community, and Encourage Economic Growth and Community Presence.

Events

Susie the Duck Day - August 14th

- Spring Street Market was a huge success! Thank you for partnering with the Chamber, we appreciate it.
- Many thanks to City Administration and Terry and his team

Brew-B-Que - September 18th

- 100 VIP tickets
- Event planning underway, expecting a great turnout

Wine Walk & Shop - November 12th

- Event application submitted
- Any early concerns about starting to plan with Covid surge and a large crowd?
- 200 participants/tickets – same as our last event

Other

BMO Closing December 3, 2021

Main Street Bounce Bank Grants – two businesses requested Chamber letters

- Diana's Bling Boutique (empty space next to barber shop)
- Lindsey Gajek Realty (113 Main)

Back to School Traffic – Sauk Street congestion (9/3/2021 FB post in *Parents of Lodi, WI* page)

Partnership

- The Chamber Executive Director is currently a part-time position due to limited funding. There is an exciting opportunity for the position to become full-time with a positive impact to the City. With the guidance of the Chamber and City, especially the Economic Development Committee, let's revitalize downtown, promote shopping local, year-round tourism, position Lodi as a City to work and play in, all while organically growing and drawing new families to Lodi. As we are entering budget season, the Chamber Board would like to collaborate with the City to create and fund a full-time position. We are excited about this vision and hope you will join us!

October will bring many visitors to Lodi as a Trail Community. Throughout the month, Ice Age Trail Mammoth Hike Challenge participants will hike the local trails as well as the City of Lodi trail through downtown. Using the StriveOn mobile app or paper Lodi itinerary, visitors will access information on local businesses. As they interact with the mobile app, data will be logged and reported back, as was done last year.

Specific events are:

Saturday, October 2 - Experience Lodi Walk

This 2-mile walk starts at Veterans Park through downtown to Goeres and Haberman Parks and back. Local businesses, parks and historical buildings will be featured. The plan is to have the end of the walk at 10:30 so visitors can shop and/or dine downtown.

Saturday, October 9 - Fall Colors Walk/Run

This event is co-sponsored by Fontana Sports. The course starts at the Ferry Wayside Park along the Gibraltar Rock Ice Age Trail Segment. The event finishes around 10 a.m. so some participants will spend time around Lake Wisconsin or the City of Lodi afterwards.

Submitted by

Amy Onofrey, Coordinator

Lodi Valley Chapter of the Ice Age Trail Alliance