

**City of Lodi Economic Development Committee Meeting  
Minutes of November 9, 2022**

**1. Call to Order.**

Chair Goethel called the meeting to order at 4:00 p.m.

Committee Members Present: Mike Goethel (Chair), Peter Tonn and Eric Hansen

Staff Present: Brenda Ayers, Sandy Bloechl

Others Present: Heidi LeHew (Chamber Director), Rich Stevenson, Mayor Groves Lloyd

**2. Meeting Etiquette Announcement.** Goethel skipped the meeting etiquette.

**3. Public Input.** None.

**4. Approval of Minutes from October 11, 2022. MOTION** (Hansen, Tonn) to approve the minutes from October 11, 2022. **Voice vote all Ayes. Motion carried.**

**5. Financials.** No questions or comments

**6. Update from Lodi Lake Wisconsin Chamber of Commerce.**

LeHew gave overview of changes on Main St and upcoming events. Bounce back grants still available – need to commit to being in business for at least 1 year. LeHew was reminded that questions that businesses have should first go to the City Administrator and she will either answer or get them on the agenda when necessary. Goethel likes the questions attached to the agenda so that they are aware of the questions being asked.

**7. Update Ice Age Trail Community**

None at this time

**8. Discussion/Update Regarding Top of Lodi**

Goethel questioned if something needs to happen to get this property developed. Tonn suggests giving investors a list of supplemental information that may help in the sale of the property. Hansen commented that the process is long and drawn out and the zoning issue is a major player in the sale. Ayers said that there is not a lot the city is able to do to force the property owner to do anything. Tonn will put a list of possible incentives together.

**9. Discussion and Possible Recommendation Regarding Revolving Loan Fund**

Ayers reviewed the changes that were made to program guidelines. Any scoring of applicants would be done by the Economic Development Committee. Tonn wasn't sure if scoring was necessary. His concerns were pulse and ability to pay loan back. Hansen suggests remove scoring and worry more about brick & mortar. Revert back to original language and increase dollar amount to 5,000. Then there will be collaboration between the city and the business owner.

**10. Discussion and Possible Recommendation Regarding the Floodplain Mapping and Possible Alternatives**

Goethel suggests the attached with links to the maps for people to view. Not sure what else would be necessary. Bring back to next month's agenda.

**11. Discussion Development and Expansion/Annexation in the City of Lodi**

Ayers will bring something to next month's meeting.

**12. Discussion Regarding Committee Goals – Action Items from 2040 Comprehensive Plan**  
skipped

13. **Business Contact Update**

14. **Next Meeting Tuesday, December 13, 2022 at 4:00 p.m. at City Hall.**

15. **Adjourn. MOTION** (Hansen, Tonn) to adjourn at 4:54 p.m. **Voice vote- all ayes. Motion carried.**

**Minutes** by Sandra Bloechl, Accounting Manager/Treasurer

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